

PRESS FACT SHEET



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Australis Barramundi

The Fish - Barramundi, Australia's Premier Fish

Barramundi is a premium quality table fish hailing from Australia's northern tropical waters. It's a white, flaky sea bass known for its delicious, buttery taste and moist, delicate texture. Relatively unknown in America until now, Australis Barramundi has been hailed by chefs across the country for its versatility, texture and flavor.

The Company - Australis Aquaculture; Operations in Australia and Massachusetts

Australis Aquaculture completed a highly successful IPO in August 2004, and has been one of the best performing new issues on the Australian Stock Exchange ("ASX"). Australis flies small barramundi fingerlings to the U.S. and then grows them to marketable size in the world's largest and most ecologically friendly indoor fish farm, located in Western Massachusetts. President of U.S. Operations, Joshua Goldman, is a pioneer of indoor recirculation systems, and is internationally renowned in the aquaculture industry.

The Farm – Delivering on Aquaculture's Promise

Australis' farm faithfully recreates barramundi's natural estuarine conditions with the highest regard for environmental sustainability. Australis' indoor production systems are non-polluting and offer greatly reduced resource consumption. By enclosing production, Australis' barramundi are never exposed to contaminants and are harvested fresh to order. This enables Australis to offer a "locally harvested" but authentically Australian product of unequalled freshness.

A Healthier Fish

Barramundi is one of the few marine species that naturally produces healthy omega-3 fatty acids when fed grain-based oils. Vastly reduced use of fish meal and oil addresses the persistent criticisms of aquaculture by reducing dependence on marine fish stocks while virtually eliminating the risk of contamination with PCBs, mercury or other pollutants. Australis' patented water conserving system also eliminates the need for hormones, colorants and antibiotics.



Market

Australis Barramundi is being marketed to fine restaurants, food service organizations, caterers, and specialty food stores throughout the US. The company has been recognized by the Seafood Choices Alliance, and many prominent chefs including Rick Moonen, Craig Koketsu, Michel Nisichen.

Product Availability

Australis offers a succulent 1 -2 lb (480 to 800 grams) fresh, whole fish in live, round and fillet versions – skin on and off. We also offer a frozen product under the brand name "Clean Harvest". Australis Barramundi is available in most markets in the U.S. through a vast distributor network.

Sales Contact

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Website

Visit our website: www.AustralisBarramundi.com, OR www.Australis.us.